

Mr. Magic[®]

PREMIUM ICE MELT

This unique formulation outperforms other ice melters.

Mr. Magic[®] Ice Melter is a proprietary formulation designed for fast-acting and long-lasting results.

Mr. Magic[®] will melt more snow and ice than most other products. It works faster and down to -10°, a temperature at which most other products have stopped working.

Mr. Magic[®] is formulated to be seen when used. Most “white” ice melt products disappear into snow and ice. Users tend to over-apply, or worse, under-apply product because they can’t see where it lands. Mr. Magic[®] provides proof positive that an ice melter is in use.

Because Mr. Magic[®] melts more effectively than other products, a smaller quantity is needed to remove snow and ice. Consequently, environmental impact on ground and vegetation is reduced.



Safety Orange Coating assures visible, complete coverage

50lb. Poly Bags (49 per pallet) UPC #6 74532 21050 5

40lb. Poly Bags (63 per pallet) UPC #6 74532 21040 6

20lb. Poly Bags (100 per pallet) UPC #6 74532 21020 8

10lb. Jugs (4 per case, 50 cases per pallet) UPC #6 74532 21011 6

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